



Part 1: Thank you for joining our Affiliate Program

Our Affiliate program is for **online marketers** only. Affiliates typically market to online businesses through keywords and content ads. If you intended to sign up as a Sales Consultant instead, please go to your sponsors home page to join the team, or our sales consultant center next to fill out the simple email request form that will generate our sales compensation plan for Sales Consultants. The good news is you are already signed up either way. So you do not have to sign up again.

If you did not sign up as an Affiliate and think that someone else may have signed you up without you knowing about it, please let us know and we will remove you from the program.

Our Affiliate program also lets you sponsor other Affiliates from your Home Page template: join our team. For example, if any of your customers or prospects has a website, such as a health club, yoga studio or massage center, these customers can monetize their site by becoming Affiliates under you and adding a banner that our system automatically generates for them to place on their website.

When their customers click on the banner and buy our products, they earn full commissions and you earn commissions from them and their customers too. It's all automatic and happens from your home page and signing them up is free.

Our commission plan is performance based. Whenever your customer buys you will earn commissions from their online purchases. Our commission plan is three tiered:

1. You are the first tier and you earn \$1.00 a unit on all customer purchases.
2. If you sponsor another Affiliate and they sell something they earn \$1.00 and you earn \$.50 a unit.
3. If your Affiliate sponsors another Affiliate, that Affiliate earns \$1.00 the Affiliate you sponsored earns \$.50 and you earn another \$.25 on that Affiliate as well.

Please take a few minutes when you have some time and sign back in to become familiar with what's all in your Affiliate Management area. You can find it under our Affiliate Center button. Affiliates you sponsor must use your homepage: join our team link.

This area will let you manage your business, review commissions earned etc.: available 24/7.

- The downloadable banners are ready and available for download whenever you are ready

- Use your homepage link to have other Affiliates join your team
- Use our sales access code link for your customer: have them use your user name to sign in
- You earn commission on your orders and your Affiliate orders as described in the 3 Tier Plan

Here's a little insight for marketing our products and finding new niches:

Keyword search suggestions:

- Natural flavoring drops
- Flavored Water
- stevia
- Diet beverages
- Water and diets
- Fitness, sports activities and water
- Flavoring drops for water, beverages
- Flavor concentrates, additives for water
- Promotes drinking more water,-hydration
- 0 Carbs, 0 Calories, 0 Fat, 0 Salt
- Fund raising products
- Natural Sweeteners
- Flavor Concentrates

Here are some more markets that produce results, anything that could center on drinking water. Remember our flavoring concentrates make perfect flavored waters that make drinking more water fun and easy to do:

- Health and fitness
- Massage Centers
- Weight watchers. systems diet centers
- Diet and calorie counting
- Sports activities
- Diabetics
- Athletes
- Soccer Clubs
- Running and cycle stores
- Hydration
- Water
- Diet Drinks

Loyal based users: people who like to drink water, teas and coffees and professionals that promote water and hydration; drinking proper levels of water;

- Fitness trainers, classes & studios
- Nutritionists
- Dieticians

- Aerobic instructors, classes and studios
- Step Class Instructors, classes and studios
- Pilates instructors, classes and studios
- Golfers
- Yoga instructors, classes and studios
- Diabetics
- Cycling
- Soccer
- Tennis
- Anyone that drinks water to maintain good health

Good luck. If you have questions on this, just let us know. See next page for Part 2.

Part 2: Flavor Drops and Affiliates Collide With Social Media

Network marketing through social media channels opens new doors to sales consultants and affiliates for direct selling companies.

For many years now direct selling companies have viewed the internet through closed eyes. They've know it's the perfect tool for online ordering and processing, more importantly that it lets them cross geographical boundaries that they could never penetrate with brick and mortar operations.

Through closed eyes they only allowed it as a tool for the direct selling company and not their affiliates and sales teams. Traditional sales consultants and network marketing was always face to face, and restricted to local markets merely by the distance that separated them from new markets where they knew no one. The face to face approach could be lost forever as the new social media doctrine based on a collection of like minded people, not people that knew each other flourished over locals. Internet marketing and social media channels could very well undermine this face to face principle they assumed.

There are now two approaches direct selling companies take. The 1st is to pretend it doesn't exist, don't promote it; don't support it and hope it never catches on. The 2nd is to embrace it, support it with tools and resources and give the affiliates and sales teams the tools to effectively and efficiently market these social media channels and penetrate it.

There is plenty of support for affiliates when it comes to placing banner ads and downloadable content to their customer's websites. So we won't cover what most affiliates marketers online know and do already. Instead, we will show you another way and a new vehicle to use that is easier for every customer you meet in social media venues to buy our products. It's like network marketing on steroids!!!

It requires you to sign up and join our affiliate program, then gives you multiple ways to market your business automatically as an affiliate. 1st is the traditional ways affiliates market on line through our auto generator of banner ads and content ads. 2nd is through our Sales Access Code tool. That's what really sets us apart from other affiliate programs and direct selling companies.

All you need to be an effective affiliate marketer for our sales access code tool is to set up a username which you provide at sign up, social media channels and basic email. But before I go further, let me tell you what I know about sales and customers after a life time of selling every major retailer in food, drug and mass merchandising markets. Customers really don't like sales people very much these day and people in general just don't like being sold.

That's why direct selling models are winning and affiliates, sales consultants and their sales team are trumping over anything else available to. People like to buy from people they know, (direct Selling) or from people they connect with in like minded areas (social media). Network marketing is about social hubs and network hubs and that's exactly what social media is today. So your approach today is as much about connecting with people than it is about recruiting them to your team or directly selling them every time you connect. That's more like human spam.

To be effective in social media you have to do two things to get connected. First, you have to add value to the contents in the communications of the social media you are working in, in some form or fashion to

break into new network hubs or groups. That is the best way. If you are already in several, think back to how you started in social media places. Then second is to ask questions that are engaging, so that people will step up and answer them. After you are connected and accepted into the new social media hub, spin your magic slowly and effectively. Time is your friend the longer you are connected.

Domain names: Many of our sales consultants create their own domain name they market too. It's a great marketing tool used to promote your network marketing business, but it's not required or necessary since we give you a homepage URL you can use.

Emails are simple ways and a great tool to connect with people and your signature is the subtle form of selling and marketing when you use it. Sometimes you don't even talk about the products directly. You can't hide that you're an affiliate but you can approach it indirectly. That signature line sells!!! Change your signature to your emails frequently. Keep them short and effective, almost teasing in our approach, but always use them.

Always include these tools to your signature line: your website, homepage URL, user name, domain name or email address. For example:

Ben Hill- Username; email address

Web address, homepage address or domain name

Key benefit- 0 Carbs, 0 Fat, 0 Calories

Now for the ***second way our system*** lets you market as an affiliate using our website and affiliate system. It's our [sales code access](#) link. When you find someone interested in our products, here's how you handle them.

Step 1: Send your customers to our Welcome page on our website at www.yumdropsflavoring.com

Step 2: Have them click on the link that looks like this (try it now it's an active link)



Step 3: It brings your customers to a sign in page.

Step 4: they enter your user name and our system takes care of everything else.

That's it. The rest is up to us and your customers. If they do not buy, no commissions are earned. If they ever come back later and purchase, the system keeps track of your customers already captured in our affiliate system a commission will be earned each and every time they buy something from us.

Good luck and let us know if there is anything else you might need from us. Yum Drops® Flavoring.